

PROFILE

Video Producer with over seven years of professional experience shooting and editing documentary, corporate, event, commercial and reality content. Produced work for **CNN, Forbes, McDonald's, Discovery, the San Francisco Giants, NBC Universal, Boeing, Starbucks, Levi's and NHK** among others. University educated with proficiency in many camera systems and professional editing applications. Demonstrated ability to connect to audiences with engaging storytelling and technical artistry.

PROFESSIONAL COMPETENCIES

- Expert visual storyteller, working with a complete understanding of dramatic structure in various formats.
- Technically skilled in most common capture systems, as well as post-production platforms and concept development.
- Able to collaborate or lead on projects as part of a larger team effort, or be constructive on self-driven productions.
- Efficient time management and attention to detail both in the field and in the edit suite.
- Ability to problem solve and manage multiple projects at various stages of completion, simultaneously.
- Thorough understanding of intermediate motion graphic design and implementation.
- Skilled communicator — able to build rapport with subject, producer and/or client in order to produce high-quality content.

TECHNICAL PROFICIENCIES

Editing — Adobe Creative Cloud: Premiere Pro, After Effects, Photoshop, Illustrator, Audition, Media Encoder, Encore; Avid MC 6; FCPX; Plural Eyes; Shotput Pro 6

Camera Systems — Canon Cinema EOS C300 Mark I & II, C200, C100 Mark I & II; Canon DSLRs 5D Mark III, 7D; Sony FS7, Sony F800; Sony EX3/EX1; RED Epic; GoPro

Pre-Production — MS Office Suite, Google Docs, MS Windows and Mac OSX

EDUCATION

B.A. Film, Webster University, St. Louis, Missouri - May 2008; Emphasis: Film Studies; Certificate: Documentary Production.
Study Abroad: Webster University, Vienna, Austria (March-May 2007)

EXPERIENCE

Video Editor - EJ4

Mar. 2019 — Present

- Manage green screen studio and produce custom, as well as off-the-shelf educational training videos for nationwide clients such as Hallmark, Syngenta and Keurig Dr. Pepper
- Utilize Panasonic DVX200 4K, various Kino Flo lighting setups, and TriCaster broadcast recording platform
- Pre-production collaboration with graphic designers and copywriters via Teamwork and Slack
- Post-production on Mac Pro with Adobe CC
- Content publishing with Thinkzoom Learning Management System

Video Editor & Multimedia Coordinator - McKendree University

Dec. 2017 — Mar. 2019

- Managing all video and photography operations within the Communications & Marketing Department.
- Collaborating with the department chair in producing content that highlights various aspects of the university, it's students, faculty, staff, history, as well as its many cultural, intellectual and educational opportunities.
- Utilizing a Canon EOS C100 Mark II Cinema camera and a variety of other bodies, lenses, etc. to produce raw content, as well as Adobe Creative Cloud applications on a Mac platform to deliver finished content to various university departments.
- Arranging an organized and easily accessible file-sharing and storage network for the department.

Freelance Video Production - Barsanti Visivo

Dec. 2012 — Present

- Managing freelance business producing video content for a variety of clients.
- Communicating and scheduling pre-production, shoot days and editing time with clients based on their deadlines.
- Built an extensive background in a professional production atmosphere — from beginning as a Production Assistant tending to a wide swath of general on-set needs, to assisting Grips, Gaffers, Camera Operators and Directors of Photography, as well as Lead Editors in a Post environment.
- Advanced skills to level of Camera Operator/DP on several productions, as well as Editor for various projects.

Camera Operator/DP - Commercial/News/TV/Doc/Corporate/Film

2010 — 2017

- McDonald's GMN (Coolfire/H&L Partners) | SAP/Mercy Customer Video (Lotus Pictures) | Bloomberg Idea Accelerator (PROM Creative) | Fantabulosity.com (Special K/Small Ax) | Inside The Clubhouse: Why Not Us? (San Francisco Giants) | Starbucks/InBev CEO Announcement (Merchant Cantos) | Boeing Internal Webcasts (REP Interactive) | Ascension Health (Notion Agency) | RLA Collective "Colic" (Snippiess) | John O'Leary IN STUDIO (John O'Leary Inspires) | Gateway Metro Federal Credit Union (BFM Group) | Team Imai (Palo Alto Longevity Prize) | Dr. Brown's/Emerson Electric (Ciderfly Studio) | Greater STL Dental Society (Arbor Group) | Business Profile Videos (MoPro/StudioNow) | Events/Weddings (Greenz Productions) | Weddings (Jason Gibson Films) | USFS Figure Skating Regional Events (Straw Productions)
- Total Eclipse 2017 - STL (Accuweather) | The Human Freedom Project (CNN) | 2017 U.S. Chess Championships (Forbes) | FIRST Robotics Competition (Solomon Group) | One Year After Ferguson (AJ Plus) | Ferguson/St. Louis (ImaFilm/AI Jazeera) | "American Diners" (NHK/Documentary Japan) | Route 66 (Doc Series) (SMG/Kaimu Productions) | Weekly News Videos (The Riverfront Times)
- "Local Celebrity" (Doc Short) Dir. Guy Mellitz | "Misery Mountain" (Short) Dir. Ben Hammond
- Naked & Afraid (Discovery) | The Dead Files (Travel/Painless Entertainment) | The Maury Show (NBC Universal) | Through the Wormhole w/ Morgan Freeman (Science Channel/The Incubator) | Gearheads (Sizzle) Dir. Aaron Aubuchon

Video Editor/Editing Assistant - Corporate/Reality TV/News/Events

2010 — 2017

- Ascension Health/Levi's/Karuna Beverages/AviMark (Notion Agency) | Dr. Brown's/Emerson Electric/Weddings (Ciderfly Studio) | Fantabulosity.com (Special K/Small Ax) | Rebuilding Together (90 Degrees West) | John O'Leary IN STUDIO (John O'Leary Inspires) | Butt Sniffers Academy Series (The Watering Bowl) | Promotional Video (The Candle Fusion Studio) | The Breast Dance Party Ever (Gateway To Hope) | American Dance Troupe (Krupinski Dance Academy) | Business Profile Videos (StudioNow)
- One Year After Ferguson (AJ Plus) | FIRST Robotics Competition Highlight (Solomon Group/Ciderfly Studio) | Weekly News Videos (The Riverfront Times)
- Salvage City (Discovery/Coolfire Studios) | Alternate Route (Esquire Network/Coolfire Studios) | Weekend Fix (Esquire Network/Coolfire Studios)

Camera Assistant/Media Manager - Commercial/News/Sports/Doc/Corporate/Film

2010 — 2017

- AARP St. Louis Spot (Grey New York/Vision Productions) | Beneful (Purina/Ciderfly Studio) | Budweiser Clydesdales (Rare Icons) | Mediacom Rural Health (Trout Digital)

- Married With Secrets (Investigation Discovery) | Enquiring Minds (Investigation Discovery) | The Next Great Burger (Esquire Network/Coolfire Studios) | Make Room For Style “Pilot” (FYI Network/Nemo Inc.) | Iyanla: Fix My Life (OWN/Harpo) | Ghost Adventures (Travel/My Tupelo)
- “Food Evolution” (Doc Feature) Dir. Scott Hamilton Kennedy | “Love What You Eat, Eat What You Love” (Short) Dir. Kurt Simpson | “Comic Geeks” (Series) Dir. Brian Spath | “Extreme Sitting” (short) Dir. by Mary & Mike Lowhorn

Production Assistant - Reality TV/Documentary/Film/Commercial 2009 — 2015

- Clean House (Style Network) | Bridezillas (WEtv) | America’s Got Talent (NBC) | Taboo (NatGeo) | Hotel Confidential (Travel) | Heirs to the Dare “Pilot” (Discovery) | Ghost Adventures (Travel)
- “Offsides” (feature) Dir. by Brian Jun | “The Solipsist (short) Dir. by Patrick Lawrence | “Gravity” (short) Dir. Peter Carlos | “Connoisseur of Fine Foods” (short) Dir. by Rebecca Rivas | “Icaros: Spirit Songs of the Amazon” (short) Dir. by Ryan Wylie
- Budweiser “Journey” (Safe Camp) | Monday Night Football (ESPN) | St. Louis Rams 2015 Intro Video (The Famous Group) | River City Casino (Shooters Inc.) | Fathom 100 (Lucky 21) | Suddenlink (Original Chicken Boy)

Camera Operator/Video Editor - Chaifetz Arena/Global Spectrum May 2012 — Sept. 2014

- Setup and operation of multiple Sony XDCAMs for various arena events (D-1 NCAA basketball, concerts, Olympic tryouts).
- Edit in-game highlight videos for projection onto jumbotron and upload to team YouTube channel.

Video Editing Intern - Stay Tuned (The Nine Network of Public Media) Nov. 2013 — May 2014

- Utilized FCPX to publish show episodes to the web as they finished; also cut various show segments.

Stills Photographer - Grad Images April 2010 — Dec. 2015

- Photographed seasonal events throughout the midwest region.

Projectionist/Concessionaire - Landmark Plaza Frontenac Cinema Feb. 2007 — June 2010

Production Intern - Mercury Multimedia Sept. 2007 — Nov. 2007

- Assisted Producers with tasks on set for corporate shoots, transcribing interviews, and general office work.

Production Intern - Cinema St. Louis Oct. 2006 — Nov. 2006

- Assisted festival Programmers, reviewed short film submissions and composed program summaries for the 2006 St. Louis International Film Festival (SLIFF).

Film Critic - The Journal (Webster University) Aug. 2006 — May 2008

- Published weekly film reviews for the university’s school newspaper, covering local film festivals, retrospectives by the school’s own Film Series, new release independents, and new DVD releases.

REFERENCES

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